



UNIVERSITY BUSINESS INCUBATION AND INNOVATION CENTRE (UBIIC)
UNIVERSITY OF JAMMU SPECIAL PURPOSE VEHICLE FOUNDATION(UOJSPVF)
and INSTITUTION INNOVATION COUNCIL (IIC) and
National Incubation and Start-up Policy (NISP) Council
UNIVERSITY OF JAMMU, JAMMU

invites

Business Ideas for

Parivartan

Innovate to Create...

(The Innovation, Incubation and Start-Up Ideathon)

2021

*Last date
extended*

*Last date
extended*



What is 'Parivartan'?

'Parivartan' as the name suggests aims to change the mindset of the students and to encourage them to enhance their knowledge not only in academics but also apply their knowledge to innovate and create commercially viable business solutions. It is a competition designed to encourage participants to apply their knowledge, creativity and skills towards solving a real life problem with innovative business solutions and ideas. It seeks to address the various elements that must be put into practices for accessibility, inclusion, sustainability and enjoyment. It shall provide the opportunity to students to leverage their technical skills to solve the real life challenges posed by the various stakeholders and thus inculcate a culture of product innovation. It shall provide an opportunity to all the participants to learn new skill and new ideas from some of the leading innovators and entrepreneurs as well as the industry experts who will help them in giving right direction to their ideas and enable them to work likewise and provide a real time exposure to the participants.

What will happen at Parivartan?



Thematic Areas

- ▶ Sustainable Food, Agriculture and Horticulture
- ▶ Tourism and Community Development
- ▶ Health and Wellness
- ▶ Water Conservation
- ▶ Women Empowerment and Rural Development
- ▶ Sanitation and Waste Management
- ▶ Education and Sports
- ▶ Technology and Citizen Empowerment

In addition to these tracks, the students can submit their ideas in other domains if they identify a unique problem and propose an innovative solution

Who is eligible to participate?

Full-time students/alumni of the University of Jammu/ Affiliated Colleges (including the Colleges under Cluster University, at present) / Offsite Campuses of University of Jammu can submit their brief business ideas.

Guidelines for Submitting Initial Ideas

- ▶ The initial submission proposal should be a two page proposal that enumerates the problems in Jammu and Kashmir that need to be addressed and the innovative business solutions that can be provided for the same. A title page with details of the participants including the name, affiliation, email-id and phone must also be attached.

- ▶ The initial idea submission can be made only by an individual and must be submitted in complete as per the template along with the registration and idea submission form uploaded on University of Jammu website: www.jammuuniversity.ac.in

- ▶ The idea must be submitted either by mailing the complete document at ubiicju@gmail.com or by sending the hardcopy at the address given below

For more details contact :
Dr. Anil Gupta (+91 9419143987)
Dr. Pallvi Arora (+91 9622370071)
E-mail : ubiicju@gmail.com

Prof. Parikshat Singh Manhas
Director, University Business Incubation and Innovation Centre (UBIIC)
Director and CEO, University of Jammu Special Purpose Vehicle Foundation (UOJSPVF)
President, Institution Innovation Council (IIC)

Contact Information :
University Business Incubation and Innovation Centre (UBIIC)
Institution Innovation Council (IIC)
C/o University of Jammu Special Purpose Vehicle Foundation (UOJSPVF)
University of Jammu, Jammu (J&K)- 180006
www.jammuuniversity.ac.in

Last date
for submission
of initial ideas
extended upto :
30th June, 2021

University of Jammu
University Business Incubation and
Innovation Centre (UBIIC)



Ref No: UBIIC/50/21/41

Date: 1/03/21

CIRCULAR

This is for the information of all the students that University Business Incubation and Innovation Centre (UBIIC), University of Jammu Special Purpose Vehicle Foundation (UOJSPVF), Institution Innovation Council (IIC) and National Innovation and Start-up Policy (NISP) Council, University of Jammu is organizing Parivartan- 2021 (Innovate to create) – an Innovation Accelerator and Start-up Programme during 2021.

In this event, the students would have the opportunity to apply their knowledge, creativity and skill towards solving real life problems with the business solutions and ideas. It shall provide the opportunity to students to leverage their technical skills to solve the real life challenges posed by the various stake holders and thus inculcate a culture of product innovation.

The various themes under which the students can participate include- Sustainable Food, Agriculture and Horticulture, Tourism and Community Development, Health and Wellness, Water Conservation, Women Empowerment and Rural Development, Sanitation and Waste Management, Education and Sports, Technology and Citizen Empowerment. In addition to these tracks, the students can submit their ideas in other domains if they identify a unique problem and propose an innovation solution.

Interested students are requested to participate in the event and submit their initial proposals to us before 30th April, 2021 via email at ubiicju@gmail.com and also submit their hardcopies at the office of University of Jammu Special Purpose Vehicle Foundation (UOJSPVF). For initial submission, a two page proposal is required that enumerates the problems in Jammu and Kashmir that need to be addressed and the innovative business solutions that can be provided for the same. A title page with details of the participants including the name, affiliation, email-id and phone must also be attached. The initial idea submission can be made only by an individual and must be submitted in complete as per the template along with the registration and idea submission form uploaded on University of Jammu website.

For any further details, contact Dr. Anil Gupta (9419143987) or Dr. Pallvi Arora (9622370071).

Prof. Parikshat Singh Manhas

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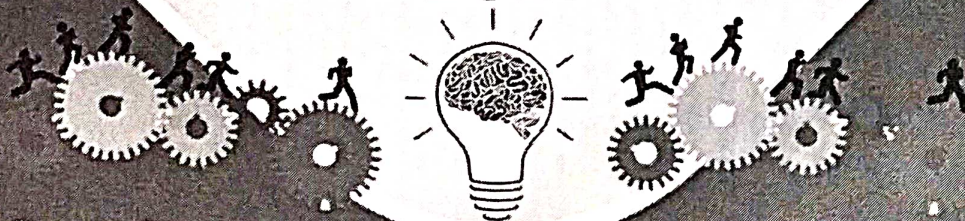
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Innovate to Create...

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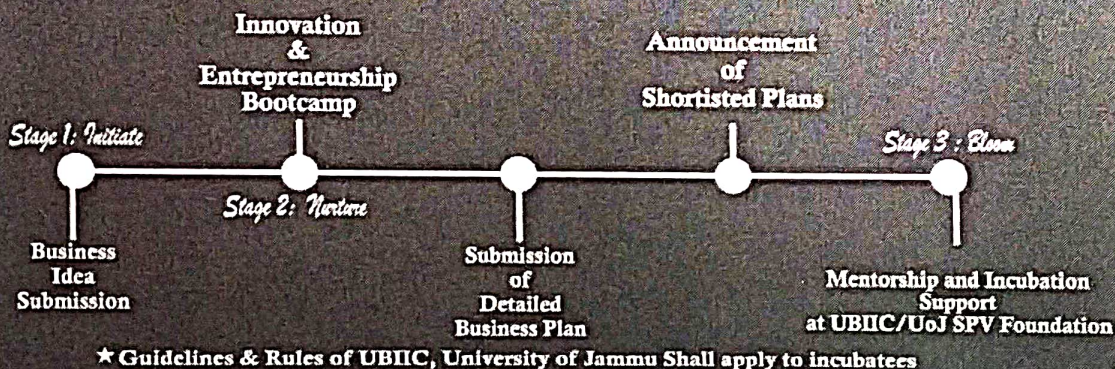
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Last date
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30th April, 2021



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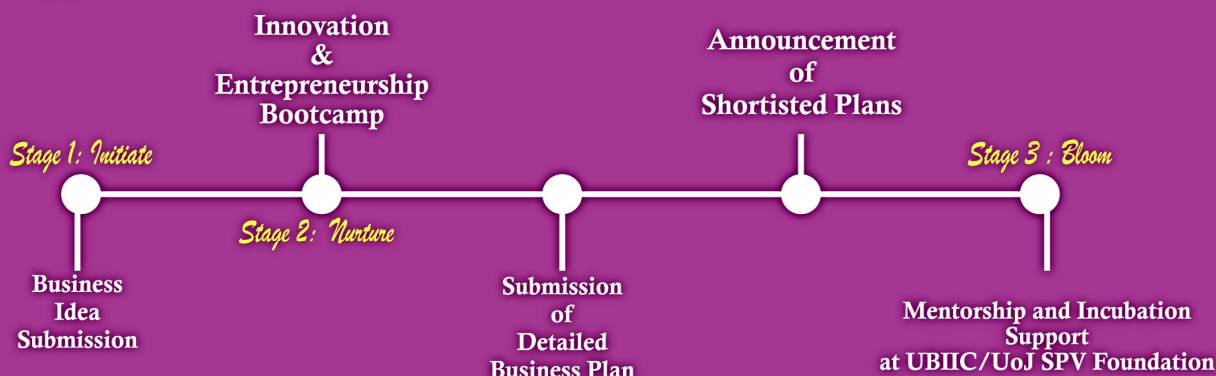
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★ Guidelines & Rules of UBIC, University of Jammu Shall apply to incubatees

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UNIVERSITY OF JAMMU, JAMMU

Qarivartan

Innovate to Create...

2021

REGISTRATION AND IDEA SUBMISSION FORM

(PLEASE FILL THE FORM IN BLOCK LETTERS)

Category of Participant (Tick Anyone): PG (Post Graduate) ☐ UG (Under Graduate) ☐
Research Scholar ☐ Alumni ☐

1. Name of the Participant: _____
2. Gender: Male ☐ Female ☐ Transgender ☐
3. Date of Birth (DD/MM/YYYY): _____
4. Age as on January, 01, 2021: _____ years _____ months _____ days
5. Personal Contact No. (Mobile) _____
6. Personal E-mail address: _____
7. Name of the Institution/ Department: _____
8. University of Jammu Registration No. _____
9. Complete Address of the Institution: _____

10. Contact No. & Email of the Institution: _____

Signatures of Participant

UNIVERSITY BUSINESS INCUBATION AND INNOVATION CENTRE (UBIIC)
UNIVERSITY OF JAMMU SPECIAL PURPOSE VEHICLE FOUNDATION (UOJSPVF)
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UNIVERSITY OF JAMMU, JAMMU



2021

IDEA SUBMISSION FORM

1. Title of the Idea: (Optional) _____

2. My Business Idea relates to: (Please Tick One)

- Sustainable Food, Agriculture and Horticulture []
- Tourism and Community Development []
- Health and Wellness []
- Water Conservation []
- Women Empowerment and Rural Development []
- Sanitation and Waste Management []
- Education and Sports []
- Technology and Citizen Empowerment []
- Other []

3. Please fill in the following details with respect to your initial business idea. Kindly restrict to the word limit as specified.

I	What is the problem/issue that you wish to solve in J&K? (Max. word limit: 250 words)
II	Why is it significant to address this problem/issue? (Max. word limit: 250 words)
III	What is your innovative idea to help solve this problem/issue? (Max. word limit: 250 words)
IV	How are you different from your competitors (if any)? (Max. word limit: 250 words)
V	How will you create a unique and valuable business proposition? (Max. word limit: 250 words)
VI	What are the resources required? (Max. word limit: 250 words)
VII	What is the expected impact of your business idea (Max. word limit: 250 words)

Name and Signature of the Participant

CERTIFICATE OF ORIGINALITY (FOR CURRENT STUDENTS/RESEARCH SCHOLARS)

(To be authenticated by the Participant/Head of the Institution/Department)

Certified that the idea submitted for participation by _____ for Parivartan (The Innovation, Incubation and Start Up Ideathon) is the original idea of the Participant and the Participant is not under any agreement or restrictions that prohibit or restrict his/her ability to disclose or submit such idea to the Programme. It is also certified that the above participant is pursuing _____ Degree as regular student/s in our Institution /Department. He/She may be considered as participant for Parivartan (The Innovation Accelerator and Start- Up Ideathon) organized by University Business Incubation and Innovation Centre (UBIIC), University of Jammu Special Purpose Vehicle Foundation (UOJSPVF), Institution Innovation Council (IIC) and National Incubation And Start-Up Policy (NISIP) Council, University of Jammu, Jammu.

Name and Signatures of Participant

Place: _____

Approved by Head of the Department/

Date: _____

Principal with Seal

CERTIFICATE OF ORIGINALITY (FOR ALUMNI)

(To be authenticated by the Participant))

I _____ (name) hereby certify that the idea submitted by me for participation in Parivartan (The Innovation, Incubation and Start Up Ideathon) is my original idea and I am not under any agreement or restrictions that prohibit or restrict my ability to disclose or submit such idea to the Programme. It is also certified that I am an alumni of University of Jammu and I completed my Bachelor's/Master's Degree/ PhD/ MPhil in the (subject) _____ from _____ (University/Department/College) _____ in the year _____.

Place: _____

Name and Signatures of Participant

Date: _____

** All alumni are required either their Degree/Final Year's Mark sheet along with their applications.*